



Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM)

An ISO 9001 : 2015 Certified National Institute

A National Institute of Ministry of Agriculture &
Farmers Welfare, Government of India

2021
2022

55th Batch Post Graduate Diploma in Cooperative Business Management (PGDCBM)

(2nd August, 2021 to 31st January 2022)
26 WEEKS (20 Weeks Online Teaching-Learning
and 6 Weeks on CAMPUS)



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NATIONAL INSTITUTE MANAGEMENT COMMITTEE

CHAIRPERSON

Additional Secretary (Cooperation), Department of Agriculture, Cooperation & Farmers Welfare, Ministry of Agriculture & Farmers Welfare, Government of India.

MEMBERS

1. Joint Secretary (Credit & Cooperation), Ministry of Agriculture & Farmers Welfare, Department of Agriculture, Cooperation & Farmers Welfare, Govt. of India, New Delhi.
2. Director General, National Institute of Agricultural Marketing (NIAM), Jaipur
3. Director, Institute of Rural Management (IRMA), Anand
4. Chairman, Bihar State Cooperative Marketing Union Ltd (BISCOMAUN), Patna
5. Chairman/ MD/ Deputy MD. National Bank for Agriculture and Rural Development (NABARD), Mumbai
6. Chief Executive, National Cooperative Union of India (NCUI), New Delhi
7. Principal Secretary/ Secretary (Coop), Government of Maharashtra, Mumbai
8. Principal Secretary/ Secretary (Coop), Government of Uttar Pradesh, Lucknow
9. Regional Officer, Western Regional Office, All India Council for Technical Education (AICTE), Mumbai
10. Dr. Hema Yadav, Director, Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM)

EXPERT COMMITTEE ON RESTRUCTURING OF POST GRADUATE DIPLOMA IN COOPERATIVE BUSINESS MANAGEMENT (PGDCBM)

CHAIRMAN

Shri D. N. Thakur, Dy. Managing Director (Retd.), National Cooperative Development Corporation New Delhi

MEMBERS

1. Dr K. K. Tripathy, IES, Economic Advisor, Department of Agriculture Cooperation & Farmers Welfare, Ministry of Agriculture Govt. of India, New Delhi
2. Shri Satish Tucker, Adviser National Cooperative Development Corporation, New Delhi
3. Shri L. L. Raval, Chief General Manager, National Bank for Agriculture and Rural Development (NABARD), Pune
4. Shri Bhima Subrahmanyam, Managing Director, National Federation of State Cooperative Banks, Mumbai
5. Shri Prakash Naikaware, Managing Director, National Cooperative Sugar Federation Ltd., New Delhi
6. Shri D.V. Ghanekar, Managing Director Kolhapur Zilla Sahakari Dudh Utpadak Sangh Ltd. (GOKUL Dairy), Shirgaon, Kolhapur
7. Dr.V.K. Dubey, Director, National Centre for Cooperative Education, New Delhi
8. Shri K.R. Meena, Special Invitee Director (Cooperation), Department of Agriculture Cooperation & Farmers Welfare, Ministry of Agriculture Govt. of India, New Delhi
9. Registrar, Member Secretary, Vaikunth Mehta National Institute of Cooperative Management, Savitribai Phule, Pune University Road, Pune

STEERING COMMITTEE

1. Dr. Hema Yadav, Director, VAMNICOM & CICTAB, Pune - Chairman
2. Dr. H.K. Misra, Professor, IRMA, External Expert
3. Dr. Manisha N. Paliwal, Programme Director

ABOUT VAMNICOM

VAMNICOM is located in Pune, a historic city, which is the cultural capital of the state of Maharashtra, and educational centre of India. The city presents a fine blend of academics and industry, as leading industries like Telco, Philips, Finolex, KSB Pumps amongst numerous others, have their base in Pune.

The Vaikunth Mehta National Institute of Co-operative Management (VAMNICOM) is conceived as an intellectual nerve centre for the Co-operative Movement and it is financed by the Ministry of Agriculture & Farmers Welfare, Government of India.

VAMNICOM associates with various international agencies / organisations like the International Co-operative Alliance (ICA), International Labour Organisation (ILO), Food & Agricultural Organisation (FAO), Asian & Pacific Agricultural Credit Association (APRACA), etc. The institute conducts exchange programmes in collaboration with the Department of International, Technical & Economic Co-operation (ITEC), Ministry of External Affairs and offers training programmes for senior executives from co-operatives in developing countries. Also it conducts collaborative programmes with National Institute for Co-operative Development (NICD), Sri Lanka, Association of Asian Confederation of Credit Unions (ACCU), Bangkok, Thailand, the Cooperative College of Malaysia, Malaysia. The institute has also been an active promoter in the establishment of the Centre for International Co-operation and Training in Agricultural Banking (CICTAB) which is engaged in organizing training programmes in the field of agricultural / rural banking to professionals from SAARC countries.

INTRODUCTION TO THE PROGRAMME

Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM), Pune is an apex premier institute of cooperative training, research and education. It is conceived as an intellectual nerve centre for the all-round development of cooperatives. Being a leading institute of co-operative management in the country, VAMNICOM has core objective to infuse a high order of enterprise management skill-set into the co-operative sector so as to improve the decision making abilities and administrative competence of practicing and professional managers in co-operatives, government and other related institutions. Inconsistent with the central objective of the institute, Diploma in Cooperative Business Management (PGDCBM) was introduced way back in the year 1967.

This course enables participants from the Co-operative and allied areas to equip with the appropriate managerial know-how to meet the emerging challenges of today's business environment.

ABOUT THE INSTITUTE

VAMNICOM, a grant-in-aid institution under the Department of Agriculture, Cooperation & Farmers Welfare, Govt. of India, is responsible for organizing, directing, monitoring and evaluating the arrangements for cooperative training of the personnel working in the cooperative sector in the country. Established way back in year 1946 in Mumbai as a Cooperative Training College, VAMNICOM shifted to Pune in 1967 and has now become an intellectual and vibrant nerve centre of cooperative education, training and research. Besides conducting management development training programmes in various functional areas of management, the institute has three long duration programmes viz. (a) PGDM – Agri-Business Management (ABM) which is equivalent to MBA degree for fresh graduates (b) PGDCBM programme for in-service officers working in cooperatives and (c) Diploma in Management of Computer Operations for middle level and operational level personnel in the cooperatives. The Institute possesses state-of-the-art infrastructure, well qualified and

experienced faculties and provides a conducive environment for Management Education, Co-operative Research and Training. Through constant interaction with various sectors of cooperatives, the Institute has been able to fulfill various training requirements of the cooperatives in the country.

VISION

To be an intellectual nerve centre for cooperatives, agriculture and rural development.

MISSION

To develop capacity of key stakeholders through education, training, research and consultancy in cooperation, agriculture, rural development and other related areas.

QUALITY POLICY

- To provide quality training, consultancy and other related services to key national and international stakeholders.
- To impart quality education through continuous research, review and feedback from stakeholders.
- To undertake quality research in cooperatives, agriculture, rural development and related areas.

OBJECTIVES OF THE PROGRAMME

- 1) To impart the latest management concepts, techniques and practices of co-operative management to the participants.
- 2) To infuse and inculcate professional skills and attitude in participants to manage cooperatives effectively.
- 3) To expose the participants to the actual functioning of co-operatives through field visits to various cooperative institutions.

WHO SHOULD ATTEND

The course is open to young-in-service or prospective co-operative business executive, State departmental officers, administrators and trainers working in cooperative training institutions, Cooperative Banks, Cooperative Unions, Dairy Co-operatives, Sugar Cooperatives, Handloom & Handicrafts Co-operatives, Consumer Cooperative, Agricultural Marketing Federations, Housing Cooperatives and all allied Cooperatives organizations, any employees working as Managers/Executives /Board Directors in Cooperative Institutions, etc., within in India, from SAARC countries and other Asian and African nations.

ELIGIBILITY

The participants for the program should have at least a bachelor's degree. Preference would be given to candidates with a minimum of three years' working experience in managerial capacity in cooperative organizations/ Government Departments/Cooperative Banks. Participants should be, preferably, below 50 years of age (relaxable up to 5 years in deserving cases for ladies and for SC/ST/OBC persons as per Government rules) and should have knowledge of spoken and written English.

NOMINATION / SELECTION

Nominations may be sent in the prescribed proforma (available at www.vamnicom.gov.in) to the Director, VAMNICOM, Pune 411 007, Maharashtra. Foreign participants shall send the nominations through their respective Governments to VAMNICOM directly and also to the Ministry of External Affairs, Government of India Embassy / High Commission located in their respective countries.

Last date for receipt of nomination at VAMNICOM is 26th July 2021

Sanctioned Intake: Total Seats – 30

DELIVERY OF THE PROGRAMME

The curriculum of the PGDCBM consists of the following six modules:

- Module I: Business Communication
- Module II: Business Environment for Cooperatives
- Module III: Organizational Design & Governance in Cooperatives
- Module IV: Business Processes and Performance in Cooperatives
- Module V: Business Strategy, Systems and Control
- Module VI: Dissertation

COURSE STRUCTURE

**26 weeks – 20 weeks online + 6 weeks on campus
(02/08/2021 to 31/01/2022)**

Title of the Module	Title of the Course	Credit
MODULE - I Business Communication	M I C0 Business & Managerial Communication	1.0
MODULE - II Business Environment for Cooperatives	M II C02 Marketing Management	1.0
	M II C03 Quantitative Analysis & Research Methods for Cooperatives	1.0
	M II C04 Micro and Macro Environment in Cooperatives	1.0
	M II C05 Accounting & Audit in Cooperatives	1.0
MODULE - III Design & Organizational Governance in Cooperatives	M III C06 Legal Environment in Cooperatives	1.0
	M III C07 Organization Behavior and Organizational design	1.0
	M III C08 Human Resources Management	1.0
	M IV C09 Financial Management & Cost Accountancy	1.0

Title of the Module	Title of the Course	Credit
MODULE - IV Business Processes and Performance in Cooperatives	M IV C10 Cooperative Marketing*	2.0
	M IV C11 Production and Inventory Management*	2.0
	M IV C12 Cooperative Credit and Banking*	2.0
	M IV C13 Cooperative Law and Governance*	2.0
MODULE - V Business Strategy, Systems & Control	M V C14 Managing Cooperative and Collectives	1.0
	M V C15 Strategic Management	1.0
	M V C16 Systems Management	1.0
MODULE - VI	M VI C17 Dissertation	3.0
Field Visit Presentation and Report		1.0
Total		20
<p>* Courses from C10-C13 indicate optional courses; candidates have to select any two courses out of four. Rest all the courses are core and compulsory for all.</p> <p>** The projects for optional courses will carry 1 credit</p>		

ONLINE AND DISTANCE LEARNING (20 WEEKS)

Major part of the programme shall be completed online via the Course Management System Model. The participants will also get easy access to the Institute's web portal and e-library and relevant databases for on line study material, video tutorials etc. Also, local contact centres would be identified with video-conferencing /Skype facilities for better outreach and acceptability of the course. All assignments and course activities will be submitted electronically to the course instructor.

CONTACT SESSIONS AT VAMNICOM CAMPUS (6 WEEKS)

Six weeks' intensive on-campus Teaching – Learning sessions and field visits.

DISSERTATION

At the beginning of the course each participants shall be under the supervision of the faculty and carry out a dissertation on one of the contemporary issues in Cooperative Management at their respective work place.

PROJECT

To gain deeper understanding and insights in the select optional course, each participant shall undertake a mini project based on desk research/field study under the guidance of faculty mentor during on campus sessions. This desk research will be interdisciplinary based on the emerging issues in cooperatives and allied sectors during their on campus training at VAMNICOM.

FIELD VISITS

VAMNICOM has adopted field visits as a value-added learning method for PGDCBM participants. The Institute will arrange field visits to a few co-operatives working in diversified sectors, so as to provide them with the real insight of working procedure and hands on experience.

SPECIAL FEATURES

To facilitate quality education and effective students' engagement, the following activities are planned:

I) Alumni Mentorship: The alumni mentorship scheme will pair alumni in senior and influential roles with PGDCBM participants. VAMNICOM alumni would be invited for developing, guiding PGDCBM participants and providing industry insights with practical exposure at senior managerial level.

II) Cooperative Mentorship: The Co-operative mentorship programme is designed to provide PGDCBM participants with valuable advice from suitable cooperative organizations in order to integrate academic learning with practical experiences from the field.

EVALUATION

The evaluation system of the programme is based on following two components:

- A) Concurrent Evaluation in the form of assignments and quizzes which will be conducted through online mode.
- B) Mid Term/End Term Examinations.

FEES

The Course fee for participants of India and CICTAB member institutions in SAARC countries - Rs. 40,000/- which covers stay in AC room (on single room occupancy basis) in the officers' Hostel, boarding facilities, access to online portal of the Institute, study material and inter and intra-State study visits. A few scholarships/sponsorships are also available. For any query on eligibility for such scholarships please contact the Programme Director.

The fee may be paid by demand draft to the "Director, VAMNICOM, Pune" or by NEFT to:

A/C NAME : V.M. NATIONALINSTITUTE OF COOPERATIVE MANAGEMENT,
A/C NO. : 110 200 100 001 763 **IFSC CODE** : SRCB 0000110
NAME OF THE BANK : SARASWATCOOPERATIVE BANK **BRANCH NAME** : VAMNICOM BRANCH

PROGRAMME SCHEDULE

From 02/08/2021 to 14/08/2021	02 weeks	On Campus
From 09/08/2021 to 23/10/2021	12 weeks	Online Training
From 25/10/2021 to 30/10/2021	01 week	Mid Term Examination
From 08/11/2021 to 31/12/2021	08 weeks	Online Training
From 03/01/2022 to 31/01/2022	04 Weeks	On Campus / End Term

OTHER ACTIVITIES OF THE INSTITUTE

VAMNICOM is catering to the cooperative development through training, education, research and consultancy. It has following six centers:

- 1) Centre for Cooperative Management (CCM)
- 2) Centre for Management Development Programme (CMDP)
- 3) Centre for Management Education (CME)
- 4) Centre for Information Technology (CIT)
- 5) Centre for Research, Consultancy and Publication (CRP)
- 6) Centre for Gender Studies (CGS)

CAMPUS & TRAINING FACILITIES

The Institute is located in the heart of Pune city. The institute has state-of-the-art infrastructure which includes air conditioned conference hall, 6 classrooms, a tiered amphitheatre style lecture hall, auditorium, computer lab with 24 x 7 Internet connectivity through LAN as well as WIFI facilities. The institute also has video conferencing/skype facilities so that trainees/ students can get expert guidance from across the globe.



Director VAMNICOM:

Dr. Hema Yadav.

Programme Director:

Dr. Manisha Paliwal, Professor

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Email : mnpaliwal@gmail.com / ccm@vamnicom.gov.in /director@vamnicom.gov.in

For more information kindly visit website: www.vamnicom.gov.in

SNAPSHOTS OF VAMNICOM ACTIVITIES



International Women's Day (11th March 2020)



National Workshop on Smart Fertilizer Conclave (28-29 February 2020)



Online Inauguration of 54th Batch of PGDCBM (24th November 2020)



PGDM-ABM Convocation (24th January 2021)



VAMNICOM Foundation Day (15th January 2021)



Capacity Building Program at VAMNICOM (19-23 January 2021)

SNAPSHOTS OF VAMNICOM ACTIVITIES



*MOU between VAMNICOM and YCSRD, Kolhapur
(18th December 2020)*



*MOU between VAMNICOM and MNGI
(20th December, 2020)*



*National Level Program on Gender Budgeting
(21-23 JANUARY, 2021)*



*Inauguration of VAMNICOM Café
(28th January 2021)*



*Chairman and Members of the Expert Group on
rd*



*View of the Expert Committee Meeting for
Restructuring PGDBCM (14th February 2020)*

ABOUT PUNE

PUNE is the second largest city in the Indian State of Maharashtra, after Mumbai. The city has emerged as a major educational hub in recent decades, with large number of students studying in Pune. The city has a hot semi-arid tropical wet and dry climate with average temperatures ranging between 19° and 33°C. Pune is well connected by air and train to all the major cities of the country. Public transport in Pune includes taxi/bus services and auto rickshaws. Online companies Uber and Ola Cabs also provide rideshare and taxi services in the city.

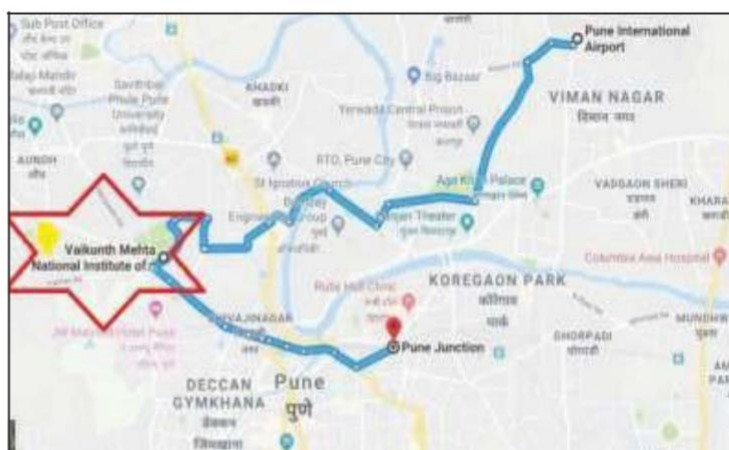
Pune is home to a number of government and non-government research institutes focusing on a wide range of subject areas. Major research centres include: National Defence Academy (NDA), National Chemical Laboratory (NCL), National Institute of Bank Management (NIBM), National Insurance Academy (NIA), Reserve Bank of India-College of Agriculture Banking, etc.

HOW TO REACH VAMNICOM

Distance from
Airport : 13 km
Pune railway station / main bus stand : 8 km

MAP of Pune showing
location of VAMNICOM From
Airport & Railway station

The Institute can be located
on “Google Map” easily.





Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM)

An ISO 9001:2015 certified National Institute

(A national Institute of Ministry of Agriculture & Farmers Welfare, Government of India)

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